

Instruction Sheet for the Candidate

Qualification	Journalistic Content Creator (Content Writing)
Competency Standard	Write Articles and Features to Influence Public
Purpose of Assessment	Formative Assessment
Candidate Details	Name_____ Registration/Roll Number_____
Guidance for Candidate	<p>To meet this standard, you are required to complete the following within 03 Hrs. time frame (for practical demonstration & assessment):</p> <ul style="list-style-type: none"> • Write Articles and Features • Write to Influence the Public
Time: 03 Hrs.	During a practical assessment, under observation by an assessor, you are required to
Minimum Evidence Required	<p>Write Articles and Features</p> <ol style="list-style-type: none"> 1. Choose a subject on current topic, or a designated topic by the Editor or select a subject that interests the readers for articles. 2. Work on cover story or feature that interests the readers. <p>Write to Influence the Public</p> <ol style="list-style-type: none"> 3. Select a message for the readers for your article or feature. 4. Convey a message in appropriate manner.

Self-Assessment Checklist

Candidate Name	
Registration No.	
Qualification	Journalistic Content Creator (Content Writing)
Competency Standard	Write Articles and Features to Influence Public
Purpose of Assessment	Formative Assessment
Assessment Task	<ul style="list-style-type: none"> • Write Articles and Features • Write to Influence the Public

I can.....

Performance Criteria	Yes	No
1. Choose a subject on current topic, or a designated topic by the Editor or select a subject that interests the readers for articles.	<input type="checkbox"/>	<input type="checkbox"/>
2. Work on cover story or feature that interests the readers.	<input type="checkbox"/>	<input type="checkbox"/>
3. Select a message for the readers for your article or feature.	<input type="checkbox"/>	<input type="checkbox"/>
4. Convey a message in appropriate manner.	<input type="checkbox"/>	<input type="checkbox"/>

Candidate's Signature_____ Assessor's Signature_____

Date: _____

Assessors Judgement Guide

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Candidate Details	Name: _____ Registration/Roll Number: _____ Signature: _____
Assessment Outcome	COMPETENT <input type="checkbox"/> NOT YET COMPETENT <input type="checkbox"/> Name of the Assessor _____ Assessor's code: _____ Signature: _____

Assessment Summary (to be filled by the assessor)							
Activity	Method					Result	
Nature of Activity	Written	Oral	Observation	Portfolio	Role Play	Competent	Not Yet Competent
Practical Skill Demonstration			✓				
Knowledge Assessment		✓					
Other Requirement							

Observation Checklist

Assessment Task	<ul style="list-style-type: none"> Write Articles and Features Write to Influence the Public 			
During the practical assessment, candidate demonstrated the following:		Yes	No	Remarks
1.	Choose a subject on current topic, or a designated topic by the Editor or select a subject that interests the readers for articles.			
2.	Work on cover story or feature that interests the readers.			
3.	Select a message for the readers for your article or feature.			
4.	Convey a message in appropriate manner.			
Competent <input type="checkbox"/>		Not Yet Competent <input type="checkbox"/>		

Knowledge Assessment

Qualification	Journalistic Content Creator (Content Writing)
Competency Standard	Write Articles and Features to Influence Public
Purpose of Assessment	Formative Assessment
Candidate Details	Name: _____ Registration/Roll Number: _____ Candidate Signature: _____
Assessment Outcome	<div style="display: flex; justify-content: space-around; align-items: center;"> COMPETENT <input type="checkbox"/> NOT YET COMPETENT <input type="checkbox"/> </div> Name of the Assessor: _____ Assessor's code: _____ Signature of the Assessor: _____

Candidate's response is not required to be identical, but similar concepts and/or keywords must be used. Oral questioning may be used to clarify candidate understanding of topic and its application.

Questions (Candidate confidently answered questions correctly and demonstrated understanding of the topics and their application)		Satisfactory	Not Satisfactory
1.	Define current affairs?		
2.	What is meant by cover story?		
3.	Name any two elements to develop the interest of reader in your article?		

Feedback to the Candidate	
Candidate's Signature_____ Assessor's Signature _____	